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Excitement building for second annual half marathon
2nd Annual MO' Cowbell Half Marathon set for
Sunday, Oct. 7 in Historic St. Charles

ST. CHARLES COUNTY, MO --- A date has been set and registration is now underway for the Second Annual MO' Cowbell Half Marathon scheduled for 7:30 a.m. Sunday, Oct. 7, 2012 in historic St. Charles, event officials announced today.



Organized by the civic group Partners for Progress (PFP) in cooperation with Big River Running Company, the MO' Cowbell Half Marathon made its debut in 2011 and met its capacity with 1,500 runners. This year the event is expected to draw 4,000 or more participants.

Repeating last year's success, amenities will again include long-sleeve tech race shirts, individual finisher medals, a souvenir cowbell, post-race band, live up-to-the-second finisher results and two in-race split times provided by Big River Race Management.

The 13.1 mile MO' Cowbell Half Marathon will feature a similar runner-friendly course, with limited elevation changes and a scenic tour highlighting the best of the city of St. Charles.

"The community response last year to the MO' Cowbell Half Marathon was outstanding and now the race is well on the way to becoming a local tradition," said PFP President Greg Prestemon. "This much is clear: people in the area want more cowbell!" he said, adding new event features will soon be announced making the race even bigger and better than before.

Registration is going on now and the sign-up fee prior to April 30 is \$50. It grows to \$60 from May 1 to July 31, and then \$75 from Aug. 1 until the Fitness ExMO'. [Click here](#) to register.

For more information about running in, volunteering for, or sponsoring the 2012 MO' Cowbell Half Marathon, visit mocowbellmarathon.com or contact Kerin Abbey at 636.441.6880 ext. 230 and email kabbey@edcsc.com.

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