

Impactful entrepreneur and small business support

Let's work together to help small businesses succeed.

Help support the region's entrepreneurs and small businesses by underwriting the EDC's small business counseling program. The on-site business counselor at the EDC provides small businesses and startups with confidential guidance and training on topics including:

- ✓ Paperwork needed to start a business
- ✓ Business plan writing
- ✓ Capital access
- ✓ Cash flow management
- ✓ Marketing strategies
- ✓ Succession planning

Underwriting Benefits (\$2,500 Annual Investment)

- ✓ Recognition on EDC website
- ✓ Web badge for placement on sponsor website
- ✓ Recognition in a minimum of two press releases per year
- ✓ Recognition in a minimum of two social media posts per year
- ✓ Recognition in Small Business Counselor's office
- ✓ Digital and verbal recognition at all EDC/SBDC trainings and events
- ✓ Referral sources for your organization

Banks may be able to receive credit towards annual Community Reinvestment Act (CRA) requirements.



Meet the Business Counselor



Louis Shaikun has nearly two decades of local experience in business banking and has a wealth of experience in helping entrepreneurs access capital. His SBDC territory includes St. Charles, Lincoln, and Warren counties.



lshaikun@edcscc.com
636.229.5276

